

Tips for Making Teaching / Storytelling Videos

General tips

- Consider the background. A plain wall is best.
- Face the best lighting source, e.g. a window or lamp.
- Hold your materials or storybook close to the camera to fill the screen.
- Don't move your storybook/materials around too much.
- Buy a book stand to prop up your materials if necessary.
- Record multiple takes and choose the best.
- Short videos (3~12 minutes) are better than longer videos.
- Add titles, subtitles, text screens with extra information, key words, questions, or your website.

On your smartphone

- Buy a cheap tripod or stand if you plan to make many videos.
- Record horizontally, not vertical.
- Edit using an inexpensive app such as iMovie or Pinnacle Studio.

On your computer

- Upgrade your microphone if necessary.
- Check the settings on your webcam and record at the best quality.
- Use screen capture software (see below) to display more in your video.

Video Software / Services (free and paid)

- Screenflow
- Screencast-O-Matic
- Camtasia
- www.pixiclip.com
- www.youtube.com
- Explain Everything (iOS)
- ShowMe (iOS)
- www.edpuzzle.com

Learn more about Blended Learning:

<http://www.edutopia.org/>

<http://www.educatorstechnology.com/>

<http://www.edudemic.com/>